

# JACK STANTON

Manager – POS Beauty – Architecture

Retail Design | Trade marketing | Activation | POSM | Merchandising | Retail Strategy

## CONTACT ME

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## EDUCATION

Brunel University 2.1 BA (Hons)  
Industrial Design & Technology  
Manager of Made in Brunel 2012- 2013  
*2009 - 2013*

## REFERENCES

Reference's available upon request

## SKILLS

Project Management  
Client Relations  
Design Development  
Production Management  
Cost Management  
Retail Design Strategy  
Time Management  
Performance & ROI  
Quality Control  
Team management

## SOFTWARE

PhotoShop  
InDesign  
Maxwell Rendering  
SketchUp  
IOS & Mac OS  
AutoCAD  
Illustrator  
3DsMax  
Microsoft office  
SolidWorks  
Windows OS

## INTRODUCTION

My career as a retail project and design manager has seen me work with some of the world's most influential luxury, gifting and beauty brands across Europe, Middle East and South East Asia. As a creative perfectionist, I strive to ensure a disciplined approach is taken from idea, execution & final delivery. Over the past 2 years I have seen my career progress into a more business strategic role; gaining commercial skills and experience in management and leadership in a variety of different work streams, such as design, production, creative media and external vendors.

## EXPERIENCE

### MANAGER - POS BEAUTY - ARCHITECTURE | BURBERRY

*APRIL 2015 - Present London, United Kingdom*

Responsible for the execution of beauty creative development and production for global Burberry campaigns across all channels of domestic and travel retail distribution. Ensuring that all business resource put behind POS projects is used most efficiently and that outcomes are on time, on-budget and meet the business needs. Manages all aspects of a project (project integration, scope, time, cost, quality, human resources, communications, risk, and procurement), to ensure successful delivery to scope, schedule, budget and quality.

#### Key achievements at Burberry

- Lead the creative development of POS and HPP for the award-winning global launch of Mr Burberry EDT & EDP
- Lead the creative development of POS and HPP for the award winning global launch of My Burberry Black and EDT
- Managed POS designers globally to ensure beauty brand guidelines were executed accurately
- Increased fragrance POS gross margin from 7.7% to 28%
- Reduced cost by 31% for make up POS in 2016/17
- Created and implemented new team systems and processes to improve efficiency
- Reduced vendor production lead times by 25% by improving their knowledge and understanding of brand guidelines

### SENIOR CLIENT MANAGER | OPEN D

*April 2014 - April 2015 Dubai, United Arab Emirates*

A client facing role, managing the design and production of promotional and permanent merchandising materials to client budget for leading global brands in luxury, gifting, beauty and the premium beverage market sectors. Managed a team of 3 creative designers, 2 technical developers and the production operation manager. Accountable for client revenue and profit targets, on time project delivery and negotiating with 3<sup>rd</sup> parties to ensure POSM satisfies local market restrictions and compliances.

**Key clients included.** Bacardi Group, PUIG, Diageo, Richemont Group, Sephora.

#### Key achievements at Open D

- Plus 45% year on year revenue growth
- Project Lead for the set up of Open D's manufacturing facility in Dubai
- The lead creative for the Johnnie Walker lounge, The Westin Dubai

### SENIOR CREATIVE DESIGNER | CHALHOUB GROUP

*August 2013 - April 2014 Dubai, United Arab Emirates*

A creative design role encompassing all aspects of retail design, from concept creation through to final design development and on site delivery for the Groups fashion, gift and beauty brands across the Middle East. Managed a team of 4 designers directly to ensure briefs were met and delivered on time. Managed local suppliers across the GCC remotely and on site to ensure instore activations were accurately implemented and in line with the design direction.

#### Key achievement at Chalhoub Group

- Lead creative for the refurbishment of Level Shoe district - Dubai Mall
- Lead creative for Level Shoe Kids - Dubai Boulevard
- Lead creative for the groups visual merchandising guidelines for own concept brands
- Managed the company events quarterly at the Sofitel Dubai Palm
- Learning and understanding regional and local cultural differences and requirements